

AINSLEY MACDOUGAL

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EDUCATION

Bachelor of Arts, Public Relations

May 2024

The University of Memphis

- Dean's List
- University of Memphis PRSSA Chapter Member

RELATED EXPERIENCE

Marketing Intern

May 2024- present

Cincinnati ToolBank and ToolBank USA

Wrote monthly organization newsletters for the ToolBank USA website and used WordPress to add my updates to the “Blog” page. Wrote and compiled material for eight one-pagers, detailing the mission and programs within the Cincinnati ToolBank. Networked and provided manual labor both on-site at the Cincinnati ToolBank warehouse and at events such as the ParTee golf outing.

Meeman 901 Communications

August 2023- December 2023

Public Relations firm at the University of Memphis

Wrote and edited weekly blog posts for the website, communicated and collaborated with peers using Slack, designed, posted, and reviewed social media posts on Loomly calendar and measured their impact and reach.

Social Media Marketing Intern

May 2023- August 2023

Animal Friends Humane Society

Designed and coordinated four weekly social media posts using Facebook Business Suite. Analyzed event-turnout and adoption rates in relation to social media. Collaborated with other interns and employees to implement new social media campaigns.

PROFESSIONAL EXPERIENCE

Bartender

March 2024- present

Paddy's on Main, Covington, KY

Bartender in a high-volume, fast-paced upscale dive bar. Worked quickly and efficiently on busy weekend nights, collaborated to create cocktail menus, and built rapport with a solid base of “regular” clientele.

Waitress and Barista

February 2018- August 2019

Tag's Cafe, Cincinnati, OH

Received a promotion and additional responsibilities including expediting take-out orders, answering phones, and making specialized drinks two months after being hired.

VOLUNTEER WORK

Worship Music Volunteer

July 2022- present

Whitewater Crossing Christian Church

Sing in Sunday morning service once a month. Lead worship song in small group twice a month.

PROFICIENCIES

- Excel
- Slack
- Hootsuite Platform Certification
- WordPress
- Constant Contact
- iMovie
- Adobe Photoshop Express
- Loomly
- Canva
- Audacity