

## **Kirsten MacDougal, MBA**

Executive Director, Adventure Crew



Kirsten MacDougal is the executive director for Adventure Crew, a non-profit organization that works to immerse city teens in the outdoors. In her role, MacDougal oversees strategic, organizational, and financial advancement. She guides Adventure Crew's marketing team, hiring staff, and oversees volunteers.

MacDougal is dedicated to her role at Adventure Crew and works to provide the best possible adventures to the teens. She facilitates her team and resources to ensure adventures run smoothly and that the teens are positively impacted by the experience.

Before working for Adventure Crew, MacDougal served as President of Mother of Mercy, an all-girl private high school where she oversaw the strategic, organizational, advancement and financial management of the school. Prior to her leadership position at Mother of Mercy, MacDougal served as Director of Advancement for Marketing and Communication at Alter High School. During the six years MacDougal worked at Alter, student enrollment increased annually by 10%. Before her time at Alter, MacDougal held a Director of Sales position at Five Seasons Family Sports Club where she was promoted to Corporate Trainer due to her exceptional performance. In MacDougal's early career she worked as general manager for General Mills Restaurant Division. There she also received a promotion to Corporate Training Manager.

When she is not working for Adventure Crew, MacDougal spends time serving for many volunteer organizations including Farm Sanctuary, Matthew 25 Ministries, Ronald McDonald House, and the Freestore Foodbank. MacDougal's also volunteers for the Cincinnati Association for the Blind and Visually Impaired where she reads publications over the radio weekly.